

# Continued Prosperity for 1913-50,000 Population for 1920

Ogden is a growing city, is proud of many industries, and offers large inducements to the Homeseeker and Investor—Boost for Ogden, it means permanent prosperity.

## Smithsonian Business College Leading Business Training School

GRADUATES EFFICIENT STUDENTS—HELPS IN THE AID OF  
SECURING ROOMS AND BOARD—STUDENTS GET PRACTICAL  
TRAINING—ENROLLMENT FOR BEGINNING OF TERM IS RE-  
MARKABLY LARGE—STUDENTS ENROLL FROM FAR AWAY  
POINTS

The mission of the Business College is to scientifically prepare young men and young women to conduct intelligently the affairs of the business world. In these days of practicality the opportunities, offered by the Business university are an absolute necessity to those who contemplate entering commercial life. To those considering the important question we can pertinently suggest the examination of the superior advantages offered by the Smithsonian Business College located on Twenty-fourth street, next to the federal building, which has met with remarkable success since its inception. This institution occupies a building especially built and equipped for the purpose of conducting a Business Training school. The rooms being especially arranged, admirably lighted and ventilated. No time or expense has been spared in affording every convenience for the students. Among the country's rare commercial schools that are conducted strictly along business lines the Smithsonian Business College stands in the front rank. The visitor, entering any room, will find the students engaged in the work of securing a business education just as seriously as if they were employees in the offices of the largest business institution. The students are given common sense hints on how to conduct themselves in real office positions so that they will be helpful to their employers from the beginning instead of wasting time being "broken in," which is the case with many of the graduates of ordinary Business colleges. The Smithsonian Business College opened the term on September 2nd with a remarkably large enrollment. Students from different sections of adjoining states are among the ones enrolled, some of them coming from as far away as Denver, and even still farther east, which verifies the statement that the Smithsonian is well known and better advertised from the satisfactory results it has shown in graduating efficient students than any Business college in the intermountain region.

63 of this year's Smithsonian graduates are already at work.

We give your boys and your girls a good business training and then put them to work.



I have no troubles of my own, tell me yours.

We do not teach everything; we can't, but we give you that which brings your bread and butter.

We never canvass for students but they come to us boys and girls and go away men and women.

TRY A TROUT or  
CHICKEN DINNER

AT THE HERMITAGE  
Ogden Canyon

Wm. Dunkerley, Manager of Cafe.

Be sure to use  
**"Opharo"**  
FLAVORING  
Extracts

They give BEST results.

Mfg. by

OGDEN  
PHARMACAL  
CO.

Ogden, Utah

The Housewife's  
Friend

**Riverdale  
High-  
Patent  
Flour**

Sold by all leading dealers

OGDEN MILLING  
& ELEVATOR CO.

Ogden, Utah.

BUY THE CEMENT  
THAT IS BEST BY  
TEST



Trade Mark

Made by the

Ogden Portland  
Cement Co.

Ogden, Utah.



The  
Ogden  
Health  
Drink.

"Better  
by test  
than all  
the rest"

Order  
from  
your  
Ogden  
Dealer.  
Becker  
Brewing &  
Malting Co.

IT'S HERE

BY FROST—NOR FIRE—NOR EVEN  
TIME ARE WELL BURNED CLAYS  
DESTROYED

When you plan that new home or business block, bear in mind that the only part of the Sanitarium that was left after the fire was the brick walls.

Remember, Mr. Booster, that for every extra 100,000 brick that are manufactured in Ogden you add one more family to our population.

Also that the only home industry in the building material line in Ogden is the

**Leek Brick Company**

**Bakers**

who have used East-  
ern flour for years,  
are now buying.

**OPTIMO  
HARD WHEAT  
FLOUR**

and says it is superi-  
or to any other.

Made from select-  
ed seed Turkey Red  
Wheat.

UTAH-NA  
CHOCOLATES

Will Win  
the Girl

Take a box along  
tonight.

Shupe-Williams  
Candy Co.

Ogden, - Utah

**Mail Orders  
Filled**

A complete mail order depart-  
ment is maintained at this store.  
A number of clerks give their en-  
tire time to shopping for those  
who send their orders here by  
mail.

The girl who fills your mail or-  
der will do so as carefully as  
though she were shopping for her-  
self. Catalogues are sent out ev-  
ery spring and fall. If you live  
outside of Ogden, let us put your  
name on the list.

**W. H. Wright &  
Sons Company**

Steam Heat, Electric Lights,  
Baths Hot and Cold Water  
in all rooms. Reduced rates  
by week or month. Rooms  
75c, \$1.00, \$1.50. The only  
fireproof hotel in the city.

**"FIREPROOF  
SPELLS SAFETY"**

**THE NEW  
BRIGHAM**

THEO. GORIE, Proprietor.

Wall Avenue and 24th Street  
One block from Union Depot

**Gold Leaf  
Brand Lard**  
Is a Utah Made  
Product

Each can is inspected by a  
government official the only  
lard put up under govern-  
ment inspection in the state. De-  
mand it from your dealer.

**OGDEN PACKING &  
PROVISION CO.**

Ogden Salt Lake  
San Francisco

Cement That Stands  
the Test—

**Red  
Devil**

The Rock Cement

Sold by every dealer  
in Ogden

Union Portland  
Cement Company

Gen. Office: Ogden, Ut.

## THE ECONOMY OF BRICK

No man builds without counting the cost. Beauty he may wish, but COST comes first with all, excepting a few multi-millionaires who use brick anyhow.

The popular impression that wood makes the cheapest house is an error.

The first cost does not affect certain principals that must be considered. These in brief are: A wooden walled house cannot be prevented from rapid deterioration with best care. A wooden house must also be constantly be repaired and repainted at great cost.

A lot of this expense for upkeep is eliminated in a brick house.

Figure it out—there's a difference—a difference that means dollars and cents to you.

**Ogden Pressed Brick Co.**  
Offices: 2411 Washington Ave.

**IDLE MONEY**

is that which you carry in  
your pocketbook or keep at  
home. It earns nothing and a  
thousand whims and petty ex-  
travagances lie in wait. You  
should put your money to  
work; it has earning power  
that is too valuable to lose by  
laying the money away or  
carrying it with you. We sug-  
gest that you open a Savings  
Account at our Bank. You  
will thank us later for the sug-  
gestion.

**OGDEN SAVINGS  
BANK**

OFFICERS:

M. S. Browning, Pres.  
L. R. Eccles, Vice Pres.  
John Watson, Vice Pres.  
Chas. Barton, Cashier.

**For Your  
Summer  
Outing**

OGDEN CANYON-

Hermitage Hotel  
Utah's Greatest

Summer Resort

Patronized from all over  
the states—Reached by

OGDEN RAPID TRANSIT  
CARS.